

# ORSHAY GROUP

DBA of Orshay Marketing LLC

**Government Technology Solutions. Built in Shreveport.**

**Ordavion Charleston**, Owner  
234 Olive Street, Shreveport, LA 71104  
(318) 252-1973  
ordavion@orshaygroup.com  
**orshaygroup.com**

## CORE COMPETENCIES

- Full-Stack Web & Mobile Development (React, TypeScript, Node.js, Python)
- AI Implementation & Automation (Chatbots, RAG, NLP, Agentic Workflows)
- Cloud Infrastructure (AWS, Azure, Google Cloud, Vercel)
- Database Design & Management (PostgreSQL, Supabase)
- Government Compliance & Security (FISMA, FedRAMP, Section 508)
- Data Analytics & Business Intelligence Dashboards
- IT Modernization & Legacy System Migration
- SaaS Platform Development & Deployment

## PAST PERFORMANCE

### Office of Independent Police Monitor (OIPM)

Case management system for citizen complaints and police oversight with secure workflows

✓ 500+ citizen complaints processed · Largest engagement to date

### City of Shreveport

Citizen portal, data analytics dashboards, and workflow automation

✓ Serving 190,000+ residents with data-driven operations

### Shreveport Tourism Bureau

Tourism website with event management and destination marketing

✓ 10,000+ monthly visitors with integrated event management

### Caddo Parish School Board

Administrative tools and parent communication systems

✓ Connecting 35,000+ students and families

### Caddo District Attorney

Case management and evidence tracking with chain of custody compliance

### Grambling State University

Student information system integrations and academic workflow tools

## NAICS CODES

- 541511** — Custom Computer Programming
- 541512** — Computer Systems Design
- 541519** — Other Computer Related Services
- 518210** — Data Processing & Hosting
- 541611** — Management Consulting
- 541715** — R&D in Engineering

## PRODUCTS & PLATFORMS

### Lingeaux AI

Enterprise AI employee platform — on-premise deployment, multi-compliance (HIPAA/SOX/PCI/ZDR), token economy pricing. lingeaux.com

### TrackingEats

Food truck SaaS platform (React, Supabase, Mapbox, Stripe Connect)

### Shreveport Buzz

Automated local news newsletter (3,000+ subscribers, 3x/week)

### Company Overview

Founded:	<b>2019</b>
Type:	<b>Small Disadvantaged Business</b>
Location:	<b>Shreveport, LA</b>
Legal Name:	<b>Orshay Marketing LLC</b>
DBA:	<b>Orshay Group</b>

### Ordavion Charleston

Owner & Principal

- CompTIA Security+ Certified
- GS-11 IT Specialist, Dept. of Veterans Affairs
- BS Science & Technology, Univ. of Southern Mississippi
- Prior: Booz Allen Hamilton, General Dynamics IT, AT&T
- 6+ years federal IT experience

## DIFFERENTIATORS

### On-Premise AI Deployment

AI runs on dedicated hardware — full data sovereignty, air-gapped capable

### Owner-Led Delivery

Active federal IT professional personally oversees every engagement

### 90% Faster Deployment

2-6 weeks vs. 6-12 months for large primes

### M-25-21 Compliant

AI implementations aligned to OMB federal AI mandates

### Deep Community Knowledge

Local Shreveport business with federal-grade capabilities

## PSC CODES

DA01 · D308 · DA10 · D307 · D399 · AJ06 · AJ08 · R425 · T004

## REGISTRATIONS & CERTIFICATIONS

- ✓ SAM.gov Registered
- ✓ Small Disadvantaged Business (SDB)
- ✓ Minority Business Enterprise (MBE)
- ✓ Louisiana DBE Certified
- ✓ Baton Rouge SEDBE Certified
- ✓ NORTAAABE Certified
- ✓ Hudson Initiative Certified
- ✓ Louisiana State Approved (Orshay Group)
- ✓ Caddo Parish Vendor Registered
- ✓ CompTIA Security+ Certified

#### FEDERAL EXPERIENCE

- **Dept. of Veterans Affairs** — GS-11 IT Specialist (current)
- **Booz Allen Hamilton** — Federal IT Subcontractor
- **General Dynamics IT** — Enterprise Systems

---

**ORSHAY GROUP** (DBA of Orshay Marketing LLC) | 234 Olive Street, Shreveport, LA 71104 | (318) 252-1973 | [ordavion@orshaygroup.com](mailto:ordavion@orshaygroup.com) | [orshaygroup.com](http://orshaygroup.com)